



IMPACT OF NATIONAL LOGISTICS POLICY & DIGITAL SUPPLY CHAIN MANAGEMENT

The Government has launched the National Logistics Policy (NLP) 2022 to address transportation-related challenges, including achieving 'quick last-mile delivery'. Logistics involves the planning, coordination, storage, and movement of people, raw materials, inventories, equipment, and other resources from a production site to a consumption site. The policy covers process reengineering, digitalization, and multimodal transportation.

COME AND JOIN US

24th February, 2023 | 10: 00 am onwards | The Lalit Ashok, Bengaluru



Indian Institute of Materials Management
IN PURSUIT OF EXCELLENCE IN SUPPLY MANAGEMENT



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ABOUT INDIAN INSTITUTE OF MATERIALS MANAGEMENT (IIMM)

A Non-profit organization having its National Headquarters at Mumbai, with 52 branches & 19 Chapters across India.

Only professional organization in the Country in the field of Materials Management / Supply Management .

A federal set up of over 10,000 Corporate, Individual Members from MNC's, Private & Public sector including Defense.

IIMM, Bangalore Branch has 1200 plus supply chain professionals in its members list .

A very active Charter Member of International Federation of Purchasing and Supply Management (IFPSM), Atlanta – USA, Incorporated in Switzerland which is representing 150,000 members through 44 Member Associations.

IIMM Bangalore Branch is organizing a one-day conference on "National Logistics Policy and Digital Supply Chain Management" as part of its Golden Jubilee year 2023.

You will gain an understanding of and how to leverage technology to improve operational efficiency and decision- making across the supply chain as well as the Objective of National Logistics Policy 2022, Benefits of National Logistics Policy 2022, Government Implications, Launch of the Portal for National Logistics Policy 2022..



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India's logistics industry will be encouraged to adopt technology through several NLP initiatives. A Unified Logistics Interface Platform (ULIP) will provide a single window for e-logistics. To provide logistics companies with information regarding freight movement throughout the country, seven ministries will be integrated onto a single platform. Assisting with cargo clearance is also one of ULIP's responsibilities. Aside from supporting blockchain and artificial intelligence adoption in India, the regulation will help integrate the country's sizable unorganized logistics sector.

Many fields are revitalized by the National Logistics Policy. In order to implement a policy successfully, India is preparing the ground before introducing any policies. It took eight years for NLP to be developed. There are major policy shifts and major decisions being made in order to speed up last-mile delivery, eliminate transport-related issues, save manufacturers time and money, and prevent agricultural products from being wasted. Boosting sector speed, value creation, and entrepreneurship will be achieved through better coordination.

In addition to addressing supply-side restrictions, the policy will provide a roadmap for cutting down on supply chain wastage and logistical expenses

ABOUT The Conference

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The conference is organised by IIMM and marketed by INNOVE

The conference is addressed by Industry Experts / Policy Makers and Subject Experts from IIMM and the Logistics Industry.

Event Schedule:

- Session on ULIP
- Import-Export Logistics (Air & Sea)
- Domestic Logistics (Railway, Land Transport, Courier)
- Warehouse and Materials Handling Equipment
- Statutory Infrastructure Agencies
- Power Panel Session

The highlight of the Conference will be the interaction with leaders from different verticals and disciplines. It will be a high-profile industry and academic event with a high level of visibility. Approximately 200 delegates, including CEOs, CPOs, Heads of Materials, and Supply Chain Management professionals, are expected to attend.

Delegates and invitees will also have the opportunity to see what organizations have to offer at this seminar.

Who Should Attend:

CXOs / Practicing Professionals holding middle or senior positions in Procurement / Warehouse / Supply Chain / Logistics / Planning or related areas with experience to meaningfully participate in this seminar

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DELEGATE FEE

Corporate Per Delegate - Physical

` 7,500 +GST 18% (with one-year Membership)

IIMM Members - Per Delegate

` 3,000/- + GST 18%

NON Members - Per Delegate

` 4,000/- + GST 18%

Group of 5 or more delegates from the same organization: 10% Discount

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ABOUT THE ORGANIZER



Division of



Innove is the event management arm of Bangalore headquartered AA Advertising and Communications Pvt. Ltd. AAAC is a 360 degree advertising and marketing agency specialized in branding and media solutions for corporate clients.

Innove provides end-to-end event management services, including conceptualization, planning, raising sponsorship, ensuring delegate attendance, promotion, and execution of the entire event.

As a national advertising firm, AA Advertising & Communications Pvt. Ltd. has been resonating since 2002 in Bangalore. Under the agency, a number of brands were revitalized, several products were improved and several corporate entities were improved. In addition to conceptualizing and executing BTL activities and events, AA Advertising & Communications Pvt. Ltd. also provide 360-degree integrated communications, including print, television, radio, branding, electronic, social and digital communication.

We organise

- Conferences
- Trade Fairs
- Fashion Shows
- High profile get-together
- Loyalty program meets